

Onboarding: the perfect experience for your new teammate.

We've got the process down pat as a PPAI Greatest Company To Work For. Together, we will create a strong brand association from day one that will carry through to retirement. Below we've listed four ways to level up your people strategy!

Prepare a Comprehensive Welcome Kit

- Create a welcome packet that includes company information, team structure, and key contacts.
- Include branded swag like a notebook, pen, and wearable! #companypride

Schedule a Structured Orientation

- Plan an orientation session that covers company culture, values, and expectations.
- Use items like a company-branded calendar or planner to help them keep track of important dates and milestones.

Assign a Buddy or Mentor

- Pair your new hire with a seasoned team member who can guide them through their first few weeks.
- Gift them branded swag, such as a coffee mug or reusable water bottle, to create a sense of belonging and encourage informal interactions in the break room.

The Onboarding Doesn't Stop

- Offer ongoing training and opportunities for skill development to keep employees engaged, motivated, and continually developing.
- Provide ongoing recognition and rewards, such as company swag, to acknowledge achievements and contributions, reinforcing a sense of belonging and appreciation. This is a great time to create your online store with us! #employeeanniversary

We know a thing or two about happy teammates 🙌

